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**GROUP DISCUSSION WITH WOMEN BENEFICIARIES OF  
KACCHERA VARSABAD**

**DATE OF VISIT: ON 23<sup>RD</sup> APRIL 2023 (SUNDAY)**

**Title of Project: "DEVELOPMENT OF WOMEN ENTREPRENEURSHIP FOR LOW COST  
SANITARY NAPKINS PRODUCTION"  
under TDUPW programme of A2K+ Scheme of  
Department of Scientific and Industrial Research (DSIR),  
Ministry of Science and Technology, Government of India**

A meeting was organized with Women beneficiaries/stakeholders of Kachhera Varsabad village on 23<sup>rd</sup> April 2023 to make them aware of the Project deliverables. Dr Pratibha Singh (PS) and Dr. Ashima Srivastava (AS) initiated the meeting by introducing the women with objectives of the sanctioned project. They made them aware that training program of the project will give them opportunity for skill development for the making of low-cost sanitary napkins. This learning can change their economic condition as it will generate a source of income. They informed that the program will work in capacity building of women beneficiaries and will enhance entrepreneurial skills for managing their businesses. Dr. PS introduced the resource person, Mrs. Jyoti Joshi, Health and Hygiene Expert (Sapphire International School, Noida) to the gathering. Mrs. Joshi explained the importance of menstrual health and hygiene to the women. She also alarmed them that improper and unhygienic menstrual practices is linked to reproductive tract infections, urinary tract infections (UTI), urogenital and other vaginal diseases as well as poor psychosocial outcomes. Hygienic menstrual practices should be followed to avoid the health risks of poor menstrual hygiene.

The project Team motivated the women beneficiaries to become successful entrepreneurs by becoming the part of Skill Development program under the DSIR Project. Accredited Social Health Activists (ASHA) and Anganwadi Workers also participated in the meeting and assured that they will actively work for the success of the training program.



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